



Heartland STEAM 2019 Sponsorship Opportunities

ABATE of NE is requesting your support. We are hosting the annual motorcycle rights & awareness conference known as Heartland STEAM (Seminar to Educate and Motivate). The event is held by members of the Heartland group consisting of ABATE chapters from seven states. The Heartland region consists of Illinois, Wisconsin, Minnesota, Iowa, Nebraska, and both North and South Dakotas.

This year's conference is taking place in Omaha, Nebraska at the Marriott Inn on March 22-23rd, 2019. The conference will be attended by motorcycle rights leaders and members throughout the Heartland region and other states motorcycle rights organizations, the AMA (American Motorcycle Association), the MRF (Motorcycle Riders Foundation) and other avid Motorcyclists. This event provides those attending with opportunities to exchange ideas on legislative issues and safety and awareness programs.

Another goal of the event is to raise funds for the Motorcycle Riders Foundation. The MRF functions in much of the same way as the state rights organizations, but at a federal level. The MRF has several full time staff who works on our issues in Washington. As a small group, they are unable to hold activities that many of the state groups can such as fun runs, bike shows, rallies, etc. They rely heavily on donations that the states provide them.

To this end, we are offering 2 ways for you to support this event. One would be to become a sponsor. Please see the information below regarding different levels of sponsorship and their benefits. The other way to show your support is to purchase a business card spot in our STEAM program. These spots are only \$25 and will be on a first come, first served basis.

We thank you for your support and appreciate your consideration of helping us with this event!

GOLD LEVEL - \$500

- Your name and logo in all ads published in our monthly newsletter, the Right to Ride, and on our website
- Your name and logo at the event to include the registration table, lunch, social hour and banquet
- Full Page ad in the STEAM program
- 2 Registrations to Heartland STEAM that includes all programs, lunch and banquet

SILVER LEVEL - \$250

- Your name and logo in all ads published in our monthly newsletter, the Right to Ride, and on our website
- Your name and logo at the event registration table
- ½ page ad in the STEAM program
- 1 registration to the Heartland STEAM that includes all programs, lunch and banquet

BRONZE LEVEL - \$100

- Your name and logo in all ads published in our monthly newsletter, the Right to Ride, and on our website
- Your name and logo at the event registration table
- ¼ page ad in the STEAM program

Heartland STEAM 2019 Sponsorship

Company Name

Address

City, State, Zip

Primary Contact Name / Phone

I would like to become a sponsor!

___ Gold Sponsor \$500

___ Silver Sponsor \$250

___ Bronze Sponsor \$100

___ Business Card \$25

Make checks payable to: Abate of Nebraska Heartland STEAM

Signature

Submit Sponsorship Forms to:
ABATE of Nebraska
PO Box 22764
Lincoln, NE 68542

Or sign up online at abateofne.com

Email logo/ Business cards to STEAM2019@aol.com